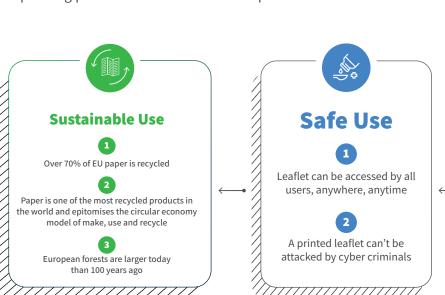
Medical Leaflets = Patient Safety

Every comma has a point

Fortunately, we take it for granted that for questions about our medication, we can rely on accurate information provided on the familiar paper leaflet, tucked away in the packaging. This reliability keeps us safe and healthy.

The story behind this reliability is one of complex highly monitored processes and well-trained hardworking people. The slightest error in a paper leaflet would have a huge health impact. Even a small speck on the paper, presented like an innocent comma, could imply a wrongful tenfold increase in dosage.

The procedure for printing and folding paper leaflets has strong standard operating procedures – checked by clients and governing bodies. This ensures consistency in the printing procedure. See more on the process here:



Making the Paper

(3)

Design proof is sent

to the Medicine

manufacturer for

checking and final

approval

One leaflet

design per

production line

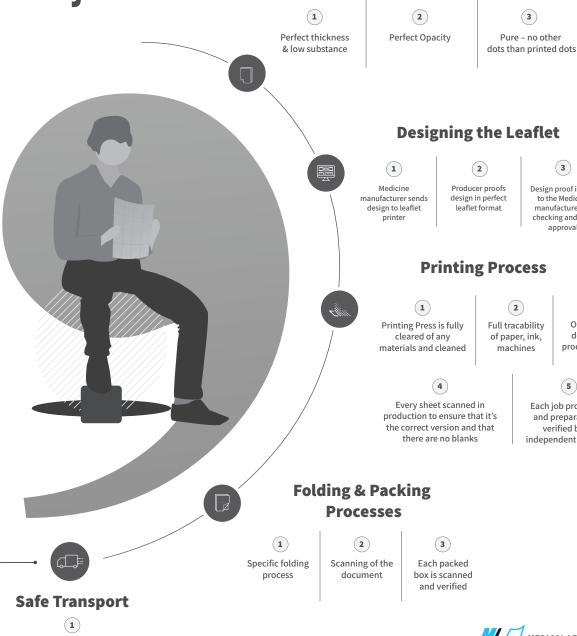
Each job processing

and preparation is

verified by an

independent operator

MEDICAL LEAFLETS



Leaflet protects medicines from movement in box